VEGANISM: WHAT AND WHY?

What Everyone Already Believes

Harming animals without good reason is wrong. Just about everyone feels this way. It’s something most of us learned at an early age and it’s something taught to children today. We all know that it would be wrong to kick a dog out of frustration, or to swat a bird’s nest out of a tree just to watch what happens, or to throw a cat into a lake for fun.

The idea that it’s wrong to unnecessarily harm animals is moral common sense. Because animals have lives of their own and experience pleasure and pain just like we do, it’s immoral to cause them harm when we don’t need to. It’s so obvious that no one would question it.

The way we live our lives, however, often conflicts with this basic belief we all share. Sure, we avoid kicking dogs and swatting birds’ nests out of trees. But there are many other ways we are causing terrible harm to animals every day. We cause tremendous suffering and death to animals for food, clothing, entertainment, and other purposes. And all of this harm is completely unnecessary and avoidable.

Fortunately, we have the option to stop harming animals unnecessarily. We can live up to our own moral standards. All we have to do is become vegan. It’s really that simple.

This may seem like a surprising, sudden, or extreme conclusion. So let’s slow down and have a closer look.

A vegan is someone with a lived commitment to not use or consume animals or animal products for any purpose, including food (e.g., dairy, honey, meat, bone-char refined sugar, eggs), clothing (e.g., silk, leather, wool), and entertainment (e.g., animal racing, hunting).
Veganism: Putting Our Beliefs Into Practice

We started out by highlighting something we all already believe: that it’s wrong to harm animals without good reason. From there, we concluded that we should all be vegan. You might be skeptical of the jump.

Harm

You might wonder just how much animals are truly harmed for things like food and clothing. In reality, the answer is clear and devastating. Using animals in the production of food and clothing involves forced confinement and emotional and psychological deprivation. It means tearing apart mothers and their children. It means suffocating countless billions of fishes and other aquatic creatures every year. And, of course, it involves the slaughtering of billions more land animals like chickens, turkeys, cows, and pigs. Meat, dairy, eggs, honey, leather, wool, silk, and all other animal products come from processes that involve enormous suffering, harm, and death.

What we do to animals for food and clothing is much worse than kicking dogs and throwing cats into lakes. And as long as we use animals for things like food, clothing, cosmetics, and entertainment, we will continue to cause them great harm and we will continue to kill them in staggering numbers.

Necessity

The sad fact of the matter is that we are causing vast harm and death to animals. But you might ask whether what we are doing is truly unnecessary. Isn’t that the difference between kicking dogs and eating animal products? Don’t we need to use animals for things like food and clothing?

Here, too, the answer is simple: No.

Many people assume that humans can’t live well on an exclusively plant-based diet. But this is just false. The Academy of Nutrition and Dietetics—the world’s largest organization of nutrition professionals—states that, when appropriately planned, vegan diets are “healthful, nutritionally adequate, and may provide health benefits for the prevention and treatment of certain diseases. These diets are appropriate for all stages of the life cycle, including pregnancy, lactation, infancy, childhood, adolescence, older adulthood, and for athletes.”

On the clothing front, things are even simpler. There is an endless supply of fashionable and affordable plant-based and synthetic clothing. We have no need for animal-based clothing like leather jackets and boots, and silk ties, and wool sweaters, as there are many varieties of these items that do not use animals. The same is true of personal care products (e.g., soaps and shampoos), cosmetics, and other products that often rely on animals and their bodies. There is an entire industry of plant-based and synthetic products available to vegans.

Clearly, we do not need to keep intentionally using, harming, and killing animals. The only reason we have for continuing to do what we’re doing is that we find it convenient and enjoyable. And it goes without saying that convenience and pleasure are not enough to justify the harming and killing of billions of animals. If we really believe that it is wrong to cause unnecessary harm to animals, then using and killing them for things like food, clothing, and entertainment is completely off-limits.
Cats, Pigs, Dogs, Fish

In response, you might ask whether the animals we use for food and clothing are less important than more familiar animals like cats and dogs. After all, we live with cats and dogs, but most of us don’t accept cows and turkeys into our homes. Maybe the animals we love are different from the ones we use and eat.

This line of thinking has no foundation. Pigs and fish are like dogs and cats in every morally significant way: they are thinking, feeling, aware beings who experience the world and feel pleasures and pains. The fact that many of us love and care for cats and dogs while we participate in the unnecessary use and killing of fish and pigs does not show that there is any important difference between these animals. Instead, it just proves that we are being inconsistent and failing to live up to our own values.

We can’t claim to care about animals while we are harming and killing them without good reason. If we really care as much as we say we do, then we need to become vegan.

Nature

Some people are hesitant to embrace veganism because they think veganism is unnatural. They ask: “Isn’t the human body made to consume meat? Just like lions eat gazelles, isn’t it natural for us to eat other animals? Isn’t veganism unnatural?”

It might be “natural” to eat animals. But not everything natural is morally good. For example, in nature, animals of the same species often kill each other in territorial disputes. These fights and deaths are “natural.” But this doesn’t mean it is morally acceptable for humans to kill each other over land. The fact that something occurs in nature doesn’t mean it is morally good for humans to do it.

Likewise, not everything unnatural is morally bad. For example, human innovations like modern medicine, bicycles, and computers are unnatural, but they aren’t bad. In fact, most people would say that medicine, bicycles, and computers are very good even though they are unnatural.

In short, whether veganism is natural or unnatural is irrelevant. Humans are in a unique position to know right from wrong, and we all know it is wrong to cause unnecessary harm to animals. This is all we need to know in order to see that we have to become vegan.

“Extreme” Veganism

Even after reading everything up to this point, you may still find veganism to be a rather extreme response to the moral problem we are discussing.

If veganism seems extreme, it’s only because you don’t yet know many vegans. Things we aren’t used to often seem extreme. To people living in a hot climate, the idea of going to live in a cold climate may seem extreme. And to people living in a cold climate, the idea of going to live in a hot climate may seem extreme. Of course, there is nothing truly extreme about living in São Paulo or Montreal. But changing one’s life can feel very dramatic, even when it isn’t really a big deal in the long run.

Veganism is not radical or extreme—it’s a simple and sensible response to the beliefs we already share.
“Vegetarianism” and “Humane” Animal Use

Although becoming vegan isn’t difficult or complicated, it can seem like a big change before you’ve gotten started.

You might be hesitant to do something that feels like a big change. So you may be wondering whether you could make a smaller change to your life while still doing a morally good thing. For this reason, some people consider becoming a “vegetarian” or, along the same lines, continuing to eat animal products as long as they are produced “humanely.”

Are these morally good ideas?

The Two Myths of “Humane” Animal Use

Some companies claim to produce “humane” meats, eggs, dairy, and other products, and claim to provide animals with a high standard of “welfare.” And some so-called “animal rights” groups endorse these companies and products. In light of all this, you might assume that “humane” products are morally good or at least a step in the right direction.

Despite what corporations and some advocacy groups would have you believe, “humane” animal consumption is just a myth. In fact, there are two myths of “humane” animal use.

First, it is a myth that animal agriculture can be reformed to make sure that animals are treated much better than they are currently treated. Over the last three decades, a senior law professor from the United States—Gary L. Francione—has provided substantial research showing that welfare regulation doesn’t and can’t work. In short, because animals are pieces of human property, welfare reforms will never meaningfully protect them.

Here is why: any attempt to improve how animals are treated must balance the interests of the animals against the financial interests of the businesses who own, sell, use, and kill those animals. But because animals are just pieces of property, even their most important interests—in not suffering, in living a happy life, in not being killed—will always be given very little weight in this balancing process. Attempting to balance the interests of a piece of property against the interests of the property’s owner is like trying to deal a fair hand of cards with a rigged deck: it just can’t be done. Because property owners

More info

For more information on this topic, visit the IVA website (internationalvegan.org) and read the position paper entitled Why Does the IVA Not Engage in Reform Work?
must be able to benefit from using their property, a welfare reform won’t be put in place unless it allows animal owners to continue exploiting their animals in profitable ways.

This means that when new welfare legislation is passed, and when companies adopt new “humane” standards, it does little to help animals. At most, these reforms make only minor modifications to how animals suffer and are killed, while ignoring the fundamental moral problem in our relationship with animals. No matter what reforms we put in place, animals will still have their desires and needs ignored, still be manipulated against their wills, still be made to suffer unnecessarily, and still be killed for no good reason.

While doing little to improve the lives of animals, welfare reforms also make the public feel better about using and killing animals. As animals continue to suffer and be killed in greater numbers than ever before, businesses advertise their “humane” products and consumers eagerly buy them. Instead of helping animals, these campaigns further entrench animals as commodities to be bought, sold, used, and killed.

This is the reality of animal use. As long as animals are property, it is a myth that we will treat them much better.

But there is a second myth, too, and it is even more important. The second myth is a myth about morality. In short, it is a myth that there could be such a thing as “humanely” harming and killing an animal without a good reason. Just like there is no way to “humanely” injure a cat for fun or to “humanely” swat a bird’s nest from a tree out of curiosity, there is no way to “humanely” hurt and kill animals unnecessarily.

The idea of “humanely” harming and killing an animal without good reason is nonsensical. If it is immoral to harm animals unnecessarily, then we should never do it, no matter how nicely we claim to do it.

**Vegetarianism**

The word “vegetarianism” is often used to refer to a diet that excludes meat but includes things like dairy, honey, and eggs. Many vegetarians also continue to use animal products like wool and silk.

Based on everything we have said so far, it is clear that vegetarianism misses the point, morally speaking. When we buy and consume things like dairy, eggs, wool, leather, or animal-based cosmetics, we are participating in a process that causes and depends on harm and killing. We owe animals much more than this. A vegetarian diet does not begin to address the moral problem in our relationship with animals. The only proper response to the problem is veganism.
Changing the World and Doing What’s Right

We treat other animals terribly and it needs to stop. Welfare reforms aren’t the solution. “Humane” animal products aren’t the solution. “Vegetarianism” is not the solution. As long as we are breeding, controlling, and harming animals without good reason, we are acting immorally and we are mistreating animals. If we want to make things better for animals, we have to completely stop using them.

Making a Difference

In the face of how much harm we are causing, it is easy to feel powerless. Some people who are attracted to veganism are hesitant to change because they think there is no point. They worry that one person could never make a difference.

You can imagine someone saying: “What does it matter whether I eat a piece of cheese tonight? The cow has already been raised, confined, and harmed. Heck, she has probably already been killed. And billions more will be killed regardless of what I do. I can’t make a difference, so why bother changing my life around?”

This feeling of powerlessness is understandable, but it is also misguided. What we do makes a tremendous difference.

What we buy and consume has a direct influence on what companies produce and sell. As more and more people decide to be vegan, we can have a profound impact on the number of animals who are raised, used, and killed. Over time, we can completely end institutionalized animal use. We have the power to change things, but only if we decide to become vegan. The collective force that will change the world is made up of individuals like you.

At the same time, if we all decide to continue using animals and animal products, then animals will continue to be subjected to unnecessary suffering and death. If individuals like you continue to use animals and animal products, things won’t change. The power and the responsibility to change the world for animals is in your hands.

“\textbf{The power and the responsibility to change the world for animals is in your hands.}”

Refusing to Participate in Wrongdoing

There may be some cases where a particular action might not make a difference. For example, it is possible that on occasion one could buy an animal product without directly causing any animals to suffer or die, simply because the purchase would not have any effect whatsoever on the economy or animal use. But this is no excuse for participating in animal use. Even in these cases, it would still be immoral and unjustifiable to buy or use the animal product. To see why, just consider an analogy.

Imagine that an innocent being is going to be publicly killed in your community. Whether you show up and participate in the killing will make no difference, because they will experience the same horrible suffering and death regardless of what you do. If you stay home, it won’t make a difference. If you show up and join in the killing, it also won’t make a difference.
Even if it wouldn’t make a difference, it would still be very wrong for you to participate in the killing. To do what’s right, you have to refuse to participate in the immoral activity, even if your participation wouldn’t change anything. We can’t get off the moral hook just because other people are also doing the wrong thing.

The important point here isn’t that eating a piece of cheese is as bad as participating in a group public killing. The point is that participating in something immoral is wrong even if your participation doesn’t make a difference to the outcome.

In most cases, your actions as a vegan make an important difference. Being vegan reduces demand for animal products and directly assists in ending institutionalized animal use. But even in the cases where it wouldn’t make such a difference, we still have to do what’s right. We are obligated to be vegan and to take a principled stand against using, harming, and killing animals.

**Next Steps**

We have discussed many issues in the last few pages. But the conclusion is short and sweet: we should all become vegan and commit to no longer using animals.

Thankfully, becoming vegan is simple and rewarding. It’s a change you can make today. Once you’ve made the commitment, you won’t look back.

In the rest of this booklet, we will offer some hands-on, practical advice for becoming vegan. We’ll talk about nutrition, meal planning, and some of the other practical aspects of making the change. Toward the end, we will offer a few words about where you might like to direct your energies once you have become vegan.

We realize that this booklet may leave you with dozens of unanswered questions: about morality, about the ins-and-outs of farming and slaughtering animals, about how the world will change over time (and whether it will change), about how to speak with your family and friends about veganism, about whether being vegan means being an “activist,” and a whole lot more.

Each of your questions deserves a response, but we can’t answer them all right here. If you have questions, we hope that you’ll visit us at [internationalvegan.org](http://internationalvegan.org) and reach out to us at [info@internationalvegan.org](mailto:info@internationalvegan.org). Our team of volunteers is excited to answer your questions and help you in your transition.
Let’s get into the practical aspects of living and eating as a vegan. In the coming pages, we will offer an in-depth look at vegan nutrition, along with an abundance of healthy and flavorful recipes.

Nutrition

What is a vegan diet?

A vegan diet is one that consists only of plant-derived foods. Like non-vegans, vegans eat soups, stews, stir-fries, salads, and casseroles. They consume a wide variety of foods from around the globe, as well as plant-only versions of traditional favorites such as pizza, tacos, burritos, lasagna, burgers, barbecues, loaves, chilis, pancakes, sandwiches, and desserts.

What is a healthy vegan diet?

As indicated earlier in this booklet, the Academy of Nutrition and Dietetics states that a well-planned vegan diet is healthy for all stages of life. They further advise that plant-based diets may provide a variety of preventative health benefits. Of course, as with any diet, a poorly planned vegan diet could be dangerous or unhealthy.

A balanced vegan diet is made up of these four food groups: 1) legumes, nuts, and seeds; 2) grains; 3) vegetables; and 4) fruits.

This information is provided for educational purposes only. It is not intended as a substitute for advice from a healthcare professional. Persons with medical conditions or who are taking medications should discuss diet and lifestyle changes with their healthcare professional.
Because individual nutrient needs and energy requirements vary due to age, activity level, and one’s state of health, this guide should only be considered a broad blueprint for a balanced vegan diet. You should consult a dietitian familiar with vegan nutrition for a personalized set of recommendations.

**LEGUMES, NUTS, AND SEEDS** (4+ servings per day)
The legume-nut-seed group includes beans, split peas, lentils, nuts, seeds, and soy products. These nutrient-dense foods are packed with protein, fiber, minerals, B vitamins, protective antioxidants, and essential fatty acids. Sample serving sizes from this group include: 1/2 cup of cooked beans, 4 ounces of tofu or tempeh, 1 cup of soy milk, 1 ounce of nuts or seeds, or 2 tablespoons of nut or seed butter.

**GRAINS** (4-6+ servings per day)
Whole grains provide B vitamins, fiber, minerals, protein, and antioxidants. They are preferable to refined grains because the refining process removes the healthiest nutrients. Also, intact whole grains—such as brown rice, oats, wheat berries, millet, and quinoa—are nutritionally superior to whole grain flours and puffed or flaked whole grains. A serving is 1 slice of bread, 1/2 cup of cooked grain, or 1 ounce of ready-to-eat cereal. This group is fairly flexible with regard to servings per day. Vary your intake based on your individual energy needs.

**VEGETABLES** (4+ servings per day)
Eating a wide variety of colorful vegetables every day will ensure that you’re getting an assortment of protective nutrients in your diet. A vegetable serving is 1/2 cup cooked, 1 cup raw, or 1/2 cup of juice. For most vegetables, particularly calcium-rich leafy greens, it’s nearly impossible to eat “too much.”

**FRUITS** (2+ servings per day)
Most fruits, especially citrus fruits and berries, are a great source of vitamin C. All fruits provide antioxidants. Choose whole fruits over fruit juices to get the most benefit, particularly from dietary fiber. A serving size is 1 medium piece, 1 cup sliced, 1/4 cup dried, or 1/2 cup of juice.

**Important Nutrients**

Like non-vegans, vegans need to be mindful of consuming all the nutrients they need in order to be healthy. Four key nutrients that everyone needs to pay attention to are vitamin B12, vitamin D, omega-3 fatty acids, and iodine. After discussing these four nutrients, we will also look at calcium, iron, and protein.

**VITAMIN B12** is necessary for proper red blood cell formation, neurological function, and DNA synthesis. It is manufactured by certain types of bacteria found in nature. Because plants vary widely in their levels of this bacteria (and most of us favor our food scrubbed squeaky clean), we cannot rely on plant foods to meet our B12 needs. We can ensure our dietary needs are met by consuming supplements or fortified foods.

Our suggestion for teens and adults into their early sixties is to supplement with a vegan source of B12, either 100 micrograms (mcg) per day or 1000 mcg twice a week. Due to decreased absorption, people over 65 are advised to supplement with 500-1000 mcg daily, while we suggest toddlers get 10-20 mcg per day and pre-teens get about 20-40 mcg or so daily. If you prefer not to use supplements, consume multiple servings of a variety of vitamin B12-fortified food throughout the day.
**VITAMIN D**, the “sunshine vitamin,” is also a hormone; our skin manufactures it from the ultraviolet rays of the sun. It plays an important role in bone health and supports normal neuromuscular and immune function. Good vitamin D status is linked to a lowered risk of osteoporosis, certain cancers, and other chronic diseases. Getting enough of it is not as easy as we may think. Vitamin D blood levels are an international public health concern.

The body’s ability to produce vitamin D from sun exposure varies based on skin pigmentation, sunscreen, clothing, time of year, latitude, air pollution, and other factors, and the vitamin is found naturally in only a handful of foods. This is why all people—not just vegans—need to be mindful about vitamin D.

The latest research suggests that even getting 100% of the current Recommended Dietary Allowance (RDA) for vitamin D may be insufficient for many people. To ensure adequate vitamin D intake, take 1000-4000 International Units (IU) per day, depending upon your age and other individual needs.

**“All people—not just vegans—need to be mindful about vitamin D.”**

Supplemental vitamin D can be found as either D2 or D3. D2 (ergocalciferol) is derived from non-animal sources, while D3 (cholecalciferol) is commonly derived from lanolin, a protective waxy substance secreted by sheep. More recently, plant-based D3 has come to market. If you can’t find vegan D3, D2 is just fine for supplementing daily.

To determine your vitamin D status, schedule a 25(OH)D (25-hydroxyvitamin D) blood test at your next medical checkup. Your healthcare provider can offer supplement guidelines based on the results.

**OMEGA-3 FATTY ACIDS.** A proper balance of essential fats is important for optimal brain function, heart health, and infant/child development. Alpha-linolenic acid (ALA) is an omega-3 fatty acid that partly converts to DHA and EPA in the body. It is present in several plant foods, including flax products, hemp products, walnuts, and leafy green vegetables. Aim to consume 2 to 4 grams of ALA per day.

If you aren’t sure whether your intake is adequate, you may wish to take up to 300 milligrams of a vegan DHA or DHA-EPA blend per day.

**IODINE** is a trace element needed by the body to produce thyroid hormones. This makes iodine important to one’s metabolism and other vital bodily functions, including bone and brain development during pregnancy and infancy. Inadequate iodine intake causes insufficient thyroid hormone production, which can in turn cause a number of health problems, including an enlargement of the thyroid gland, called goiter, as well as issues with fetal and infant development and an autoimmune disease of the thyroid.

The few small studies that have examined the iodine status of vegans have found that they may be at greater risk for low iodine intake than the general population. That being said, iodine deficiency is a global public health concern, affecting an estimated 2 billion people, a third of whom are children.
There is generally very little iodine in food. However, not much iodine is needed in one’s diet, so the daily recommended amount is not difficult to get. The most potent food sources of iodine are sea vegetables, though the amount of iodine can vary widely depending on environmental conditions, species, season of harvest, and age of the plant. A serving of kelp or kombu can easily provide several times one’s daily requirement, while a gram of dulse may contain 100% of the requirement. Apart from foods, iodized salt consumption is one of the consistent ways to reach one’s daily iodine requirement.

**CALCIUM** is naturally widespread in the plant kingdom, and so our calcium needs can be met with whole plant foods (and, optionally, calcium-fortified foods). Adults need about 1000 milligrams per day, though the amount depends on one’s stage in the lifecycle. We recommend choosing several calcium-rich foods in each food group each day. Plants rich with calcium include leafy green vegetables, beans, sesame seeds, figs, and almonds.

**IRON** is a mineral used by the body to carry oxygen from our lungs to the rest of the body, among other functions. When one does not get enough iron, it can lead to fatigue, cognitive impairment, and other health problems. While the National Institutes of Health (in the United States) does not list vegans as one of the groups at risk for iron deficiency in its dietary supplement fact sheet on iron, many vegans may naturally fall into one of the groups that are at risk, including pregnant women, infants, and children. It’s a good idea to be aware of maintaining an iron intake generally suited to your age and activity level.

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<tr>
<th>Food, serving size</th>
<th>Calcium (mg)</th>
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<tbody>
<tr>
<td>Fortified orange juice, 1 cup</td>
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<tr>
<td>Amaranth, 1 cup (cooked)</td>
<td>275</td>
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<tr>
<td>Collard greens, 1 cup (cooked)</td>
<td>270-360</td>
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<tr>
<td>Broccoli rabe/rapini, 1/2 bunch (cooked)</td>
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<tr>
<td>Fortified soy milk, 1 cup</td>
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<tr>
<td>Sesame seeds (unhulled), 2 tbsp</td>
<td>175</td>
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<tr>
<td>Navy beans, 1 cup (cooked)</td>
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<tr>
<td>Bok choy, 1 cup (cooked)</td>
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<tr>
<td>Soy yogurt, 1 cup</td>
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<tr>
<td>Calcium-set tofu, 1/2 cup</td>
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<td>Figs, 5 large (raw)</td>
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<tr>
<td>Blackstrap molasses, 1 tbsp</td>
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<td>Almonds, 1 oz</td>
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<table>
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<tbody>
<tr>
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<td></td>
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<td>Children</td>
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<tr>
<td>Men</td>
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<td>14-18 years</td>
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<td>Women</td>
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<td>Pregnant Women</td>
<td>14-50 years</td>
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<tr>
<td></td>
<td>19-50 years</td>
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*This value is an Adequate Intake (AI) value. AI is used when there is not enough information known to set an RDA.
Iron intake can be improved by avoiding foods that inhibit iron absorption and through thoughtful food preparation. For example, iron absorption is inhibited when calcium supplements, coffee, and black and green tea are consumed along with foods containing iron. To increase iron absorption at meals, prepare high-iron foods like beans with foods high in vitamin C, such as citrus fruits, bell peppers, and leafy green vegetables. Cooking acidic foods (e.g., tomatoes) in a cast iron skillet can also improve the iron content of your meal.

### PROTEIN

PROTEIN contributes to healthy muscles and bones, tissue repair, a healthy immune system, and more. Because 10-20% of calories in most plant foods (legumes, vegetables, and grains especially) are from protein, and humans need only about 10-15% of their calories from protein, requirements are easily met with a diet consisting of a variety of whole plant foods.

The RDA for protein is dependent upon a person’s age and sex. Pregnancy, activity level, and health status also affect your needs. However, to get a general sense of what your daily protein intake should be in grams, take your weight in pounds and multiply it by 0.36. For example, a 150-pound (68-kilogram) adult should consume about 55 grams of protein per day.

The following sample meal plan easily surpasses that target, at 77 grams of protein:

**Breakfast**
1 1/2 cups oatmeal topped with
1 oz walnuts
1 small banana

**Lunch**
1 1/2 cups three-bean chili
1 piece jalapeño cornbread
2 cups southwestern vegetable salad

**Dinner**
2 cups stir-fried sweet potato, onion, bok choy, and broccoli
4 oz sesame orange baked tofu
2 cups brown rice

**Snacks**
2 tbsp peanut butter on whole grain crackers and fruit
2 oz trail mix
A Few Lingering Questions

Don’t I need some cholesterol?

Vegan diets are 100% cholesterol-free and this is 100% fine. There is no RDA for cholesterol because it is not an essential nutrient. The body (specifically the liver) manufactures all the cholesterol a person needs to be healthy.

What about my food allergies?

There are numerous healthy grain alternatives for vegans with a wheat allergy or gluten intolerance. In fact, many grains are nutritionally superior to wheat, including millet. Quinoa, a seed, is also an excellent grain alternative. Products that were once only available in wheat varieties (e.g., bread and crackers) are now available wheat- and gluten-free.

A soy allergy is very workable, as soybeans are just one food. Soy-based meat analogs can be replaced with nut- or wheat-based varieties (such as seitan).

Nut allergies are usually isolated; few people are allergic to all nuts and seeds. Testing can determine which nuts and seeds are safe. Substitutions usually work well in recipes and in foods such as granola, trail mix, and nut/seed butters.

Soy: too much of a good thing?

Many new vegans enjoy soy products that mimic the flavors and textures of meat and dairy products. Is it possible to consume too much soy? Yes, it is, just as it’s possible to eat too much of many kinds of foods.

Eating too many processed soy products means that other foods are being displaced, which throws off a healthy balance of foods. A reasonable daily limit of processed soy products is two servings per day. Soy products are healthiest when they are fermented or otherwise minimally processed. Examples include edamame, miso, tempeh, tofu, and fortified soymilk made from whole organic soybeans.

I tried a vegan diet and felt unhealthy. What did I do wrong?

Sometimes when we make positive changes to our diet—such as eliminating animal products or replacing processed junk food with whole plant foods—we may encounter some temporary bodily complaints, including cravings, fatigue, or digestive discomfort. These are not uncommon during a major dietary transition, especially if fiber intake increases dramatically in a short period of time. If symptoms continue for more than two to three days, you may want to see a doctor to rule out coincidental health conditions.

Sometimes a well-intentioned change to eating vegan can backfire when the diet is not properly balanced. One common mistake when transitioning to a vegan diet is eating too few calories. Healthy vegan diets tend to be big on volume—your plate should be overflowing with fresh food, especially when you include lots of raw vegetables. If you continue eating only the same volume of food as before, you might not get enough calories, leaving you tired, hungry, and irritable.

“Healthy vegan diets tend to be big on volume.”

Another common mistake is simply replacing meat with meat analogs, dairy products with soy-based alternatives, and regular sweets with vegan sweets. Going heavy on these items and light on the vegetables, fruits, and whole grains is not a healthy approach. To learn how to best reap the benefits of a healthy vegan diet, sign up for a vegan nutrition or cooking class, or pick up a reliable book on vegan nutrition, such as *Becoming Vegan*, by Brenda Davis and Vesanto Melina.
The following pages contain some simple recipes to show you how easy, wholesome, and delicious plant-only eating can be. You can halve them if you’re prepping for one or double them if you’re cooking for a crowd (or seeking leftovers).

There are countless more vegan recipes available in books, magazines, and on the web.

**Breakfasts**

You could always opt for cold cereal, if that’s your thing. Just read the label to avoid any animal-derived ingredients, then pour on any of a number of dairy alternatives: almond milk, soy milk, rice milk, and many more. If at first you don’t like one alternative, try another. Not only do products within a category vary in taste, sweetness, and quality, but milks from different plants also taste nothing alike. If you’re interested in more variety at breakfast, read on.

**YOGURT WITH BLUEBERRIES AND WALNUTS**
(Serves 2) WF, SF

This is one you can prep before bed and enjoy as a quick meal in the morning. Just cover in the fridge overnight. In the morning, rinse the berries and add to the bowl with the nuts.

**Ingredients**

- 1 cup cashews (soak 1-2 hours for smoother yogurt, if desired)
- 2 large ripe bananas
- 2-3 tbsp lemon juice (1 lemon)
- 1 pinch salt
- 1/2 cup water, as needed for blending
- 1 cup washed fresh blueberries
- A few chopped walnuts

**Directions**

1. In a blender, puree the bananas, water, cashews, salt, and lemon juice until smooth.
2. Pour evenly into two bowls or containers, cover, and refrigerate overnight.
3. Top each bowl with half the blueberries and walnuts, then serve.
ALMOND MAPLE APPLE BOWL
(Serves 2) WF, SF
This is a fairly sweet meal, but it's satisfying and wholesome, too. As you eat it, you'll be glad that you took the time to make breakfast. If your mornings are hurried, you can leave this one covered in the fridge overnight.

**Ingredients**
- 1 medium-large apple (select for preferred tartness)
- 2 tbsp walnuts
- 2 tbsp almonds
- 1 tbsp pecans
- 1/3 cup unsweetened almond butter
- 1/3 cup maple syrup

**Directions**
1. Chop apple and place the chunks into bowls.
2. Chop nuts and add to the apple chunks.
3. Mix the almond butter together with the maple syrup in another small bowl.
4. Add the mixture to the apple and nuts.

OATMEAL
(2 servings) WF, SF, NF
A classic morning meal, oatmeal can be prepared in a variety of ways. You can modify this recipe based on your mood and what's on hand. Flax seeds add high-antioxidant lignans, essential omega-3 fatty acids, and fiber.

**Ingredients**
- 1 cup rolled oats
- 2 cups water
- 2 tbsp milled flax seeds
- 2 tbsp dried, unsweetened or fruit-sweetened cranberries
- 2 tsp maple syrup (optional)

**Directions**
1. In a small saucepan, bring the water to a boil over medium heat.
2. Add oats to water.
3. Cook uncovered for 5 minutes, stirring occasionally.
4. Remove from heat and stir in flax seeds.
5. Portion out into bowls and top with the dried cranberries.
6. Drizzle with maple syrup and serve.

These breakfast recipes don’t even begin to scratch the surface of all the options available to you on a plant-only diet. As you build up your own repertoire, you’ll find a wide variety of recipes for vegan muffins, smoothies, pancakes, and even crepes.
If making healthy food seems too time-consuming, try these flavorful plant-only meals. While hearty and filling, these recipes are all quite easy to prepare. Depending on how many mouths you have to feed, you can save even more time by eating them as leftovers the next day.

### SWEET POTATO LENTIL CHILI
(Serves 4-6) WF, SF, NF

This hearty chili is more than just beans. It goes well with a side salad of mixed greens using the Cumin-Cinnamon Vinaigrette recipe (page 21).

#### Ingredients

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 tbsp coconut oil or olive oil</td>
<td></td>
</tr>
<tr>
<td>1 3/4 cups onions, diced</td>
<td></td>
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<tr>
<td>1 cup celery, diced</td>
<td></td>
</tr>
<tr>
<td>2-2 1/2 cups sweet potatoes, peeled and cubed into 1-inch chunks</td>
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</tr>
<tr>
<td>3 large cloves garlic, minced</td>
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</tr>
<tr>
<td>1 tsp sea salt</td>
<td></td>
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<tr>
<td>Ground black pepper to taste</td>
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<tr>
<td>2 tsp chili powder</td>
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<tr>
<td>1 tsp paprika</td>
<td></td>
</tr>
<tr>
<td>1/2 tsp ground nutmeg</td>
<td></td>
</tr>
<tr>
<td>1/2 tsp ground cumin</td>
<td></td>
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<tr>
<td>1/4 tsp ground cinnamon</td>
<td></td>
</tr>
<tr>
<td>1/2 tsp crushed red pepper flakes (adjust to taste)</td>
<td></td>
</tr>
<tr>
<td>1 1/4 cups dry red lentils, picked over, rinsed, and drained</td>
<td></td>
</tr>
<tr>
<td>2 1/2 cups water</td>
<td></td>
</tr>
<tr>
<td>1 28 oz can crushed or diced tomatoes</td>
<td></td>
</tr>
<tr>
<td>1 14-15 oz can black beans or kidney beans, rinsed and drained</td>
<td></td>
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<tr>
<td>1 bay leaf</td>
<td></td>
</tr>
<tr>
<td>3 tbsp lime juice</td>
<td></td>
</tr>
<tr>
<td>Lime wedges (for garnish)</td>
<td></td>
</tr>
</tbody>
</table>

#### Directions

1. In a large pot on medium heat, add the first 13 ingredients: the oil, onions, celery, sweet potatoes, garlic, salt, pepper, chili powder, paprika, nutmeg, cumin, cinnamon, and red pepper flakes. Stir to combine.
2. Cover and cook for 7-9 minutes, stirring occasionally (reduce heat if onions stick to pot).
3. Rinse lentils.
4. Remove lid from pot and add the lentils, water, tomatoes, beans, and bay leaf. Stir to combine.
5. Once boiling, reduce heat to low, cover, and simmer for at least 25-35 minutes, until sweet potatoes are softened and desired consistency is reached.
6. Remove bay leaf and stir in lime juice, season to taste with additional salt and pepper.
7. Serve with lime wedges.
LINGUINE WITH LENTILS AND ROASTED BUTTERNUT SQUASH
(Serves 4) SF, NF [WF with wheat-free pasta]
With all the possible combinations of legumes, vegetables, and herbs, pasta recipes are a reliable inspiration for quick, delicious meals.

Ingredients
• 1/2 cup dry brown or green lentils, picked over, rinsed, and drained
• 1 medium butternut squash, peeled, halved, and seeded
• Salt and black pepper
• 2 tbsp olive oil, plus more for roasting squash
• 1/2 cup yellow onion, minced (1 small onion)
• 4 garlic cloves, minced
• 2 tsp crumbled dried sage
• 1 14.5 oz can diced tomatoes, undrained
• 1 cup vegetable stock
• 12 oz linguine

Directions
1. Bring a medium saucepan of salted water to boil over high heat. Add the lentils and return water to a boil, then reduce heat to low. Cover and cook lentils until tender, about 45 minutes. Drain and set aside.
2. As the lentils cook, preheat the oven to 400°F. Lightly oil a 9x13-inch baking pan and set aside. Cut the squash into 1/2-inch dice—approximately 4 cups—spread it in the prepared pan as a single layer. Drizzle with a small amount of oil and season with salt and pepper to taste. Roast until tender, stirring once halfway through to turn the squash, about 30 minutes. Set aside.
3. Heat the 2 tbsp of oil in a large skillet over medium heat. Add the onion, cover, and cook until softened, about 5 minutes. Add the garlic and cook until fragrant, about 30 seconds. Stir in the sage, tomatoes, and the cooked lentils. Stir in the stock and season with salt and pepper to taste. Simmer to blend the flavors, about 5 minutes. Stir in the roasted squash and keep warm over low heat, adding a bit more broth or water as needed for a more sauce-like texture.
4. In a large pot of boiling salted water, cook the linguine according to package directions, stirring occasionally. Drain the pasta and return to the pot. Add in the lentil-squash mixture and toss gently to combine. Serve hot.

Adapted from Vegan on the Cheap by Robin Robertson (Houghton Mifflin Harcourt).

for a creamier sauce, use an immersion blender to blend a portion of the lentil mixture.
QUINOA PILAF WITH SPINACH, APPLES, AND WALNUTS
(Serves 4) WF, SF [NF without the walnuts]
Quinoa is a high-protein seed that cooks just like a grain. As such, it makes a great pilaf bed for spinach and apples, whose vitamin C helps aid absorption of iron from the spinach. Walnuts boost the quinoa’s naturally nutty flavor and add a little crunch. This meal requires very little prep and can be on the table in under half an hour.

Ingredients
• 1 1/2 cups uncooked quinoa
• 3 cups vegetable broth
• Salt, as desired
• 2 tbsp extra virgin olive oil
• 3 scallions, minced
• 1/2 cup walnut pieces or chopped walnuts
• 10 oz fresh baby spinach
• Ground black pepper, to taste
• 1 medium or large apple, diced

Directions
1. Bring the vegetable broth to a boil in a saucepan.
2. While waiting on the broth, rinse quinoa well to remove the coating. Drain and set aside.
3. Once broth comes to a boil, decrease heat to low, add salt as desired, and stir in rinsed quinoa.
4. Cover and simmer until all the water has been absorbed, about 15 minutes, then remove from heat (keeping covered).
5. While the quinoa is cooking, heat the oil in a large skillet over medium heat.
6. Add the scallions and walnuts and cook until fragrant, about 2-3 minutes.
7. Add the spinach and season to taste with salt and pepper.
8. Cover and cook until wilted, about 3-5 minutes.
9. Add the diced apple and cook for 5 more minutes.
10. Stir in the cooked quinoa and taste.
11. Adjust seasonings, as needed, then serve.

Adapted from Quick-Fix Vegetarian by Robin Robertson (Andrews McMeel Publishing).
**GARLICKY KALE**
(Serves 2-4) WF, SF, NF
Sometimes you’ll just want a meal with some rice or a starch, a protein of some sort (such as blackened or grilled teriyaki tofu), and a side of vibrant, healthy greens. This recipe is so quick and easy that it will help make sure you’re willing to put in the effort to produce a balanced meal. You can modify this in so many ways, according to your tastes or whims, so feel free to experiment with a squeeze of lemon at the end, or consider adding red pepper flakes along with the garlic.

*Ingredients*
- 1 bunch lacinato or curly green kale
- 2 tbsp olive oil
- 4 cloves garlic, peeled and slivered or crushed (adjust amount to taste)
- Salt and ground black pepper, to taste
- Fresh lemon juice, as desired (start with 1 tsp)

*Directions*
1. Wash and trim kale, removing the thicker parts of the stem, then chop roughly and set aside.
2. Peel and sliver garlic (or crush).
3. Heat oil in a wide, deep sauté pan or wok over medium-high heat.
4. Add the garlic and cook until fragrant, about 1-2 minutes, colored to no more than a light golden brown.
5. Add in chopped kale, stirring to coat with oil and garlic.
6. Reduce heat to medium-low and cover (covering is optional).
7. Cook about 10 minutes, or until tender, stirring occasionally. Less for baby kale. Leaves should still be bright green, tender, but not wilting.
8. Remove from heat and serve immediately with salt and pepper (and lemon) to taste.

**Salads**
Salads are versatile and varied. You could eat a different salad every day of the year, as either a side or as a full meal. We offer one of each here, but you’ll find that the possibilities are endless. While good salads generally tend toward nutrient-dense greens and brightly-colored vegetables, these recipes go well beyond “rabbit food.”

**KALE SALAD WITH CHICKPEAS AND ORANGE-GINGER DRESSING**
(Serves 4) WF, SF, NF
Looking for a tasty way to get more greens in your diet? Kale is one of the most nutrient-dense foods available, and it can be used in a variety of salads. This one is satisfyingly crunchy, with a touch of sweetness.

*Ingredients (salad)*
- 1 bunch kale (any kind), stemmed and thinly sliced
- 1 large or 2 small carrots, grated or julienned
- 1 cup red cabbage, thinly sliced
- 1/2 cup daikon, grated or julienned
- 1 red sweet bell pepper, thinly sliced
- 1 14-15 oz can chickpeas or white beans, drained and rinsed
- Dulse flakes (optional)
- Sesame seeds or black sesame seeds (optional)

Adapted from *Becoming Raw* by Brenda Davis, RD and Vesanta Melina, RD (Book Publishing Co.).

Don’t worry if you can’t find all these ingredients. Like many salads, this one’s pretty flexible. In fact, here we’ve cut a couple of ingredients from the original recipe and added chickpeas.
Ingredients (dressing)
- 4 pitted dates
- 1 cup orange juice (optional: fresh-squeezed)
- 2 tbsp tahini
- 2 tbsp fresh ginger, chopped or grated
- 2 tbsp miso
- 2 tbsp cider vinegar or freshly squeezed lemon juice
- 2 tbsp tamari or Nama Shoyu
- 2 tsp sesame oil (optional)
- 1 pinch cayenne or ground black pepper

Directions
1. Soak the dates in half of the orange juice for at least 1 hour.
2. While soaking, thoroughly combine the prepared vegetables in a large bowl and toss well with the chickpeas, sprinkling in the dulse flakes and sesame seeds, if desired.
3. Transfer the dates and the orange juice to a blender.
5. Add the remaining half of the orange juice and all of the vinegar, tamari, optional sesame oil, and cayenne. Process until smooth.
6. Taste and adjust seasonings as desired.
7. To serve, pour the dressing into the large bowl of salad and toss to combine.
8. Let marinate for at least 20 minutes before serving.

SIDE SALAD WITH CUMIN-CINNAMON VINAIGRETTE
(Serves 4) WF, SF [NF if walnuts left off]
This one is a quick and simple way to add some fresh greens to a meal, especially if you already have a batch of the dressing in the fridge.

Ingredients (salad)
- 5 oz washed mixed greens
- 2 tbsp walnuts, chopped (per salad)
- 2 tbsp dried, juice-sweetened cranberries (per salad)
- Avocado, chunked (optional)

Ingredients (dressing)
- 2 tbsp apple cider vinegar
- 2 tbsp freshly squeezed lemon juice
- 3 1/2 tbsp agave nectar or maple syrup
- 1 tsp Dijon mustard
- 1/4 tsp ground cumin
- 1/8 tsp ground cinnamon
- 1 pinch allspice
- 1/2 tsp (rounded) sea salt
- 1/4 cup extra virgin olive oil

Directions
1. With a blender, hand blender, or whisk, thoroughly combine all dressing ingredients.
2. Place salad mix into serving bowls.
3. Top salad with nuts, cranberries, and optional avocado.
4. Drizzle with the Cumin-Cinnamon Vinaigrette dressing, then serve.
STICK-TO-YOUR-RIBS RED LENTIL AND GREENS SOUP
(Serves 4) WF, SF, NF
This soup is rich and flavorful, and it’ll leave you feeling satisfied.

Ingredients
- 5 cups water (or 1 cup water and 4 cups vegetable stock)
- 1 cup dry red lentils, picked over, rinsed, and drained
- 1 tbsp extra virgin olive oil
- 1 packed cup kale, destemmed and finely chopped
- 2-3 cloves of garlic, crushed
- 1 tsp fresh ginger, minced
- 1/2 tsp ground cumin
- 1/4 tsp ground black pepper
- 1 dash liquid smoke (if available)
- 1/2 tsp sea salt, divided

Directions
1. Bring the water/stock to a boil on high heat.
2. Add the lentils to the water, reduce heat to low, and cover. Simmer until the lentils start to disintegrate, about 25 minutes.
3. Remove the disintegrated lentils from heat and blend them in the pot with a hand blender until smooth, cover, and simmer on low while prepping other vegetables, garlic, ginger, and other spices. (Or you can transfer the stock and lentils to a blender and then return it to the pot afterward, being mindful of the hot liquid.)
4. Bring the oil to heat on medium-high in the larger pan. Add 1/4 teaspoon sea salt, then add the garlic, ginger, and other spices and liquid smoke to the pan. Sauté for 2 minutes.
5. Add the kale to the pan and sauté for 3-5 minutes, until the kale is bright green and slightly wilted. Remove from heat.
6. Add kale to the lentils and stir until thoroughly combined. Let stand 10 minutes.
7. Taste and add more of the remaining salt as necessary, then ladle into soup bowls.

Adapted from New American Vegan by Vincent J. Guihlan (PM Press).

as published
this recipe calls for yellow split peas, which require 2 hours of simmering, compared to about 25 minutes for red lentils. To make the recipe less of a time commitment, we have offered the red lentil option suggested by the author. However, we do recommend that you try the split pea version if you can find the time, as the smokiness of this recipe is well-suited to the split peas.
MOROCCAN-SPICED PUMPKIN SOUP
(Serves 4) WF, SF [NF if pistachios left off]
This rich, creamy soup can be on the table in less than 30 minutes. Pair it with a salad or present it as a course in a multi-course meal.

Ingredients
• 1 tbsp extra virgin olive oil
• 1 yellow onion, finely chopped
• 1 1/2 tsp fresh ginger, grated
• 1 tsp ground coriander
• 1 tsp ground cinnamon
• 1 tsp maple syrup or a vegan sugar (e.g., raw or organic cane sugar, coconut, Sucanat)
• 1/4 tsp ground allspice
• 1 tsp salt
• 1/4 tsp ground black pepper
• 1/8 tsp cayenne (optional)
• 1 15 oz can pumpkin puree
• 2 1/2 cups vegetable broth
• 1 1/2 cups non-dairy milk
• 1/4 cup coarsely chopped pistachios (optional)

Directions
1. Heat the oil in a large pot over medium heat.
2. Add the onion, cover, and cook until softened, about 5 minutes.
3. Stir in the ginger, coriander, cinnamon, maple syrup or sugar, allspice, salt, pepper, and cayenne.
4. Add the pumpkin and slowly add the broth, stirring to blend until smooth.
5. Simmer until the onion is tender and the flavors are well combined, about 10 minutes.
6. Stir in the non-dairy milk and cook for another 5 minutes.
7. Serve hot, garnished with the pistachios.

Desserts and Baked Goods

CHOCOLATE CHIP COOKIES
(Makes up to 18 cookies) NF
There’s a reason chocolate chip cookies are so popular. Baked just right, the crisp, lightly browned outside gives way to a moist and gooey inside.

Ingredients
• 2 cups all-purpose flour
• 1 tsp baking powder
• 3/4 tsp baking soda
• 1/2 tsp salt
• 1 1/2 cups vegan chocolate chips, chunks, or 60% or darker chopped/shaved chocolate
• 1/2 cup white or golden sugar
• 1/2 cup fresh light brown sugar, packed
• 1/2 cup canola oil
• 1/4 cup + 1 tbsp water
• 1-2 tsp vanilla extract, to taste (optional)

Adapted from Quick-Fix Vegan by Robin Robertson (Andrews McMeel Publishing).
**Directions**
1. Whisk together flour, baking powder, baking soda, and salt in a medium-sized bowl.
2. Add the chips or chunks to the dry ingredients and toss until coated.
3. Use a separate large bowl to whisk together the two sugars with the canola oil and water until the mixture is smooth.
4. Add the dry mixture to the wet mixture.
5. Fold the mixtures together with a wooden spoon or rubber spatula until no more dry flour mixture is visible, being careful not to over-mix.
6. Use plastic wrap to cover the bowl of dough, then place the bowl in the fridge. Ideally, chill the dough for at least 12 hours.
7. Preheat the oven to 350°F and line a baking sheet with parchment paper.
8. To help avoid the dough reaching room temperature, scoop it with a spoon or ice cream scoop (rather than your hands).
9. Place 2-inch mounds on the baking sheet.
10. Bake the cookies for 12-13 minutes. They’re ready to come out when the edges start turning golden brown.
11. Optionally, sprinkle a pinch of coarse sea salt over each still-hot cookie.
12. Cool completely before serving. If transferring to a cooling rack, give the cookies a minute or two to cool on the baking sheet first.

**APPLE CRISP**
(Serves 6-8)
Though baked apple dishes tend to evoke brisk autumn days, no one would fault you for warming up your home with this recipe any time of year.

**Ingredients (filling)**
- 8 cups apples (3-5 apples), cored and sliced
- 2-3 tbsp lemon juice (1 lemon)
- 1/4 cup maple syrup
- 1 tsp ground cinnamon
- 1/2 tsp allspice

**Ingredients (topping)**
- 1 cup rolled oats (not quick-cook)
- 1 cup walnuts or pecans, chopped and toasted
- 1/2 cup whole wheat flour
- 1/2 cup vegan margarine
- 1/4 cup vegan brown sugar, packed
- 1 tsp ground cinnamon
- 1/4 tsp allspice
- 1/4 tsp ground nutmeg
- 1/4 tsp salt

**Directions**
1. Preheat oven to 350°F.
2. Prepare an ungreased 8- or 9-inch square baking pan at least 2 inches deep.
3. In a medium bowl, combine the apples, lemon juice, maple syrup, cinnamon, and allspice.
4. Pour filling mixture into baking pan.
5. Combine the oats, walnuts, flour, vegan margarine, sugar, cinnamon, allspice, nutmeg, and salt. It’s best to use a beater or mixer here, or to have the margarine largely melted.
6. The topping should be crumbly, with a texture like wet sand, with chunks of walnuts or pecans in it. If it is too dry, add a little more vegan margarine or a couple of teaspoons of water.
7. Evenly sprinkle the topping over the filling mixture or spread with a spatula to distribute evenly.
8. Bake for 40-45 minutes. Apples should be soft when pierced with a toothpick or fork.
9. Serves well hot, warm, or room temperature, and goes well with vegan vanilla ice cream.
Going Vegan and Growing as a Vegan

You’ve got all the information you need to go vegan right now: the moral reasons, the practical ins-and-outs, the nutritional guidelines, and a bunch of handy recipes. You can go vegan today—this very minute. Once you’ve decided to become vegan, you’ll quickly see how fulfilling it can be to live a life oriented toward nonviolence and fairness.

Going vegan isn’t complicated, but it can be transformative. Many people describe their transition to veganism as part of a broader moral awakening, during which they become more aware of and concerned with how their actions and inactions affect the rest of the world. Once you start looking, it’s hard not to see how your purchases, habits, and choices influence the world around us.

While seeking to remove animal use from your life, you’ll also begin to notice just how pervasive animal use is in our societies. Animals and animal products seem to be in everything: not just in the obvious places, but in food colorings, in (so-called) “natural” flavorings, in the linings of synthetic jackets, in paints and paint brushes, in movies and television shows, and so on. The list goes on and on. It seems never-ending.

“You can go vegan today—this very minute.”

In light of this, some people find the prospect of completely avoiding animal use daunting. Newly committed to veganism, a person might ask: “Can I really avoid animal use? What am I supposed to do?”

Here’s the short answer: just make the commitment to veganism and start moving forward.

As you go, you’ll learn more. And as you learn more, you’ll continue to grow in your choices and habits. Next year, you may learn about a form of animal use that you’re completely unaware of today. That’s okay—you’ll be able to adapt as you come across new information.

Right now, you don’t need to worry about what you’ll learn ten months from now. Today, you can only worry about today. And today you should be vegan.
Should I Donate Money?

After becoming vegan, many people are eager to do more to help animals. In particular, many people want to help out by sending their money to the major animal-protection organizations. It’s a nice thought and intention, but it’s important to look before you leap.

The large animal advocacy organizations will typically say that you can help animals by donating your money to them. They will tell you that they are working hard to reduce animals’ suffering and to change laws, and they will promise that your donations will allow them to continue their important work. Some will even tell you that you can continue to use and consume animals.

We urge you to think critically before giving your money to conventional animal-protection organizations. By and large, these organizations do more harm than good. They pursue meaningless welfare reforms and cheer for “humane” standards that do nothing to help animals. They encourage people to become “vegetarian” and they make consumers feel better about using and eating animals. They engage in sensationalistic marketing campaigns that are more about promoting their brand than about changing the world. You should exercise caution before giving your money away to any advocacy organizations.

Happily, if you want to do more to help animals after becoming vegan, there are some wonderful things you can do.

Fostering, Adopting, Sanctuaries

One of the best things you can do after becoming vegan is use your time and resources to provide love, care, and medical attention to animals in need.

Your work may take many different forms. For example, you might serve as a foster guardian for an animal shelter, helping out dogs and cats with special needs. Or you might offer a permanent home to a rescued budgie, fish, cat, dog, or hamster. Or you could spend some of your weekend helping out at a local organization that provides rehabilitation services for injured free-living animals. Alternatively, you could donate some of your time or money to a nearby sanctuary that takes care of cows, pigs, goats, or birds who have been rescued from the animal agriculture industry. There are countless ways that you can make a real difference in the lives of animals.

Some vegans worry that taking care of domesticated animals is misguided, because domestication is wrong. It’s true that domestication is wrong. As vegans, we are working to create a world where humans no longer breed and use animals at all. We should discourage animal use and domestication in all forms, and we should openly oppose the “pet” industry and the animal agriculture industry. If we do our jobs well, someday there will be no domesticated animals at all.

However, we’re obligated to care for the animals who we have already brought into the world and who now depend on us. We can’t turn our backs on them. Fostering, adopting, and helping out at shelters and sanctuaries are all important forms of work.
Educating Yourself, Educating Others

The single most important thing you can do if you want to change the world is talk to others about veganism and respecting animals.

As long as animals are pieces of property, and as long as people view animals as things that can be used and discarded, we will continue to cause vast and unending amounts of unnecessary harm, suffering, and death. To change the world, we need to begin building a movement of thoughtful, peaceful, committed vegans who refuse to participate in animal use.

Educating others is easy. You don’t need to be an expert, you don’t need to have any diplomas or degrees, and you don’t need to spend a cent. All you have to do is go out into the world and begin telling other people what you know.

It’s best to begin by educating yourself. You might consider joining a local or online discussion group about animal rights (including one of the groups organized by the International Vegan Association) or you might consider organizing your own discussion group. As you get more comfortable thinking and talking about veganism and animal use, you’ll become more comfortable sharing your knowledge with others.

Use your strengths and talents to speak to others about veganism. Some people enjoy running information stands in public markets and at festivals, where they can share plant-based treats and talk to others about veganism. Other people have found success in organizing public lectures and debates, both of which can lead to excellent follow-up discussions. If you enjoy writing, you can make a huge difference by writing letters to periodicals which, if printed, may be read by many thousands of people. And, of course, there’s no better place to begin educating others than within your network of friends, family, and colleagues.

If tens of thousands of us across the world creatively and peacefully educate others about veganism and what we owe animals, we can accomplish more in a generation than has been accomplished through decades (and hundreds of millions of dollars) of animal “welfare” and “humane” reform work.

If we commit to veganism, educate ourselves, and begin educating others, we can build a world where we’re living up to our own values and where we’re doing what’s right.

Let’s get started.
The arguments and ideas in this booklet are based on the work of Prof. Gary L. Francione. Learn more at abolitionistapproach.com and howdoigovegan.com.

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